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## Secure Identity Systems Provides ID Theft Services to Troy Bank & Trust and FirsTier Bank

Business Wire - Press Release

Secure Identity Systems today announced it has been selected as the Identity Theft Resolution Service provider of choice for Troy Bank & Trust of Troy, Ala. and FirsTier Bank of Kimball, Neb. Effective immediately, in time to meet the Nov. 1 deadline for Red Flag compliance, all consumer account holders at these banks will receive identity theft resolution services free of charge. This includes the immediate appointment of a professional Resolution Advocate to manage the recovery process on behalf of an identity theft victim from beginning to end, including all research, phone calls, letter writing, documentation, and follow through.

"According to the Identity Theft Resource Center, ID theft victims spend an average 330 hours recovering from identity theft, potentially resulting in thousands of dollars in lost wages," says Bryan Ansley, CEO of Secure Identity Systems. "The recovery process can be long and stressful, and many consumers look for support from financial institutions and ID theft experts. We are committed to working with Troy Bank & Trust and FirsTier Bank to give their customers the peace of mind that comes from knowing they have access to the resources and support to restore their good names as quickly and painlessly as possible."

Troy Bank & Trust and FirsTier Bank partner with Secure Identity Systems just days after a recent Harris Interactive(R) poll revealed that bank customers worried about the state of their financial institutions are more concerned about identity theft than other banking issues, including bank fees or financial reimbursement if their bank fails. The survey showed that 57 percent of bank customers polled would be at least somewhat likely to switch to another bank if free identity theft protection services were offered, further evidence of continued consumer concern about the risks of ID theft.

Secure Identity Systems is the only company in the United States to offer financial institutions a complete, end-to-end solution for Red Flag compliance. For more information about Secure Identity Systems' array of ID fraud protection services, including New Account Authentication, Anti-phishing Detection and Take-down, and Total Identity Monitoring, visit [www.SecureIdentitySystems.com](http://www.SecureIdentitySystems.com).

### ABOUT SECURE IDENTITY SYSTEMS

Secure Identity Systems is the leading provider of fully managed, total identity theft protection systems that safeguard financial institutions, businesses, individuals, and households. For more information, visit [www.SecureIdentitySystems.com](http://www.SecureIdentitySystems.com). annual self-assessment questionnaire.