

Thursday, June 19, 2008

## **Union Bank and Trust Chooses Secure Identity Systems as ID Fraud Protection Service Provider**

BRENTWOOD, Tenn.--(Business Wire)--

Secure Identity Systems today announced that it has been signed on as the ID fraud protection service provider for Union Bank and Trust based in Monticello, Ark. Effective immediately, personal checking account holders at Union Bank and Trust will receive free ID theft recovery and education services through Secure Identity Systems with the option to upgrade to the complete version at a discounted rate.

“The steps that Union Bank and Trust are taking with the implementation of this identity fraud protection plan are going to be instrumental in the protection of its customers and employees,” says Bryan Ansley, CEO of Secure Identity Systems. “Increased reliance and dependence on credit cards automatically leads to greater chances of identity theft and fraud. The most stringent protection and precautionary measures are required. We look forward to serving the customers and employees of Union Bank and Trust in this effort and providing them with the greatest security against identity fraud.”

Bank employees will also profit from Secure Identity Systems’ total identity fraud protection program as part of their competitive benefits package. The provision of ID fraud protection services will help Union Bank and Trust employees continuously monitor and detect potential ID fraud, as well as ensure them full recovery in the event of a breach.

Secure Identity Systems takes a four-pronged approach to identity fraud protection and recovery with a program that includes total identity monitoring, complete breach resolution, expense reimbursement insurance, and ongoing education services. Secure Identity Systems monitors more databases than just credit, and has a staff of Certified Identity Theft Specialists, who, should a breach occur, work directly with victims and manage the recovery process for them.

“At Union Bank and Trust, we pride ourselves in providing our customers with the best possible banking services. Being able to incorporate Secure Identity Systems’ total identity fraud protection plan with our services only strengthens our commitment to secure banking for our customers and employees,” says Dave Dickson, President at Union Bank and Trust. “Secure Identity Systems is the only vendor that provides complete identity monitoring, full recovery in the case of ID theft or fraud, and educational services. Theirs is the most comprehensive solution out there.”

### **ABOUT SECURE IDENTITY SYSTEMS**

Secure Identity Systems is the leading provider of managed total identity theft protection systems that safeguard financial institutions, businesses, individuals, and households. For more information, visit [secureidentitysystems.com/](http://secureidentitysystems.com/).

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